

# Broker Support

On your side, by your side to  
help you stay one step ahead.



## Supporting our brokers

We offer a wealth of ongoing support that can help you to run and grow your business. From our webinar programme and Learning and Development opportunities, to specific propositions that help with hard-to-place risks, compliance and marketing – we're sure you'll find something of interest. Just some of the support we provide is covered below; for full details of what we offer, visit our [business support page](#).

### Broker Learning and Development

Want to ensure your team are on top of their game? To help them develop new skills? Or further their existing knowledge? Our award-winning Learning and Development\* Team can help. We've collaborated with insurance professionals and development experts to create a host of learning opportunities that suit all career stages, including online courses, virtual seminars and face-to-face programmes that count towards CPD.

Specifically designed for our brokers – and providing support at every stage in your business' lifecycle – there's a diverse range of learning and consultancy solutions that can help you maximise potential. From apprenticeships and induction training through to succession planning, support is available every step of the way. The Aviva Development Zone – our online training platform – is a one-stop training shop for everyone in your business. For more information, visit our [Learning and Development page](#).

### Succession planning

Thinking about exiting your business, but not sure where to start? Creating a succession strategy can be a challenge. That's why we're on hand to help you make a smooth transition that leaves your business in capable hands, leaving you free to enjoy whatever comes next.

Our experience suggests that brokers that find the greatest success with their succession plans are those that take the time to adapt, prepare and fully explore their options. It's never too late to seek advice to ensure you achieve the outcome you desire.

Succession planning is vital for any business wishing to protect its employees, its clients and its legacy. So, if you're considering leaving or retiring, we're here to help ensure that your plan is in good hands and that your business can continue to thrive.

From providing expert confidential consultancy to assess where you are in your journey right now, to putting you in touch with funding, financials and due diligence specialists, we'll support you in taking the next step.

Our succession team can be contacted directly – and in complete confidence – to discuss what we appreciate is a sensitive matter. Find out more on our [Succession page](#).

## Webinars

Featuring subject-matter experts, our webinars are interactive, online sessions covering important industry topics related to the challenges we know you're facing. Since the start of last year, we've had nearly 12,000 people attend our 31 sessions, covering everything from our roadshows and risk management, to the hard market and wellbeing! You can catch up or rewatch by visiting our [Webinar page](#).

## Marketing Support

In a hard market, you know it's essential that your customers see and feel the value you offer them. But do you know how best to reach them?

To help you understand where to focus your attention and achieve the greatest success at winning and retaining business, you can draw on our range of marketing support. Designed specifically for brokers, and available completely free of charge, you can access over 5,000 pages of marketing advice. This includes webinars from industry experts on digital marketing and templates to help you create a marketing plan or optimise your email. Whatever your marketing challenge, you can overcome it by visiting [brokermotor.co.uk](http://brokermotor.co.uk)



**Want to find out more? Ask your Aviva Sales Manager or visit us [here](#).**

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